

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT***(Use as many sheets as necessary)***Complete if Known**

Application Number	10/672,294
Filing Date	09/26/2003
First Named Inventor	Shuhasheesh Anand
Art Unit	3688
Examiner Name	Champagne, D.
Attorney Docket Number	50269-0600

Sheet 2

OF 2

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		European Patent Office "Communication Pursuant to Article 94(3) EPC", mail date June 23, 2008, Application number 04784060.8, Applicant Yahoo, Inc., 10 pages.	
		Gallagher K et al."A Framework for Targeting Banner Advertising on the Internet" 7 January 1997, System Sciences, 1997, Proceedings of the Thirtieth Hawaii International Conference on Wailea, HI, USA 7-10 Jan. 1997, Los Alamitos , CA USA, IEEE Comput. Soc. US pages 265-274, XP010271845 ISBN: 0-8186-7743-0	

Examiner
SignatureDate
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.**SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

Customer Ref. No.